

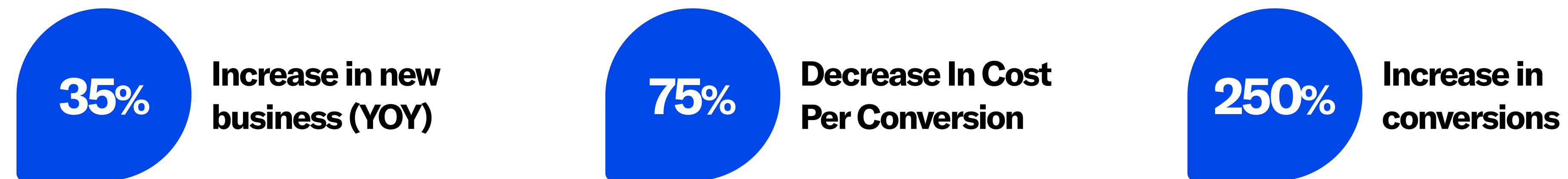
# Swim Now UK Succeeds With a **35% Increase** In New Business Year On Year

Swim Now UK are an ambitious UK based private swimming lesson provider. After working together on an initial project, Swim Now recognised the results that we could achieve. HelloClicks now provide them with a range of performance based marketing services and have been for several years.

## HOW WE DID IT

- ✓ Implemented Single Keyword Ad Groups
- ✓ Campaign Segmentation by Location
- ✓ Specific Landing Pages Based On Search Term
- ✓ Landing Page Optimisation

## THE RESULTS



“ From landing page design to Adwords management and everything else in between, Dale and his team at HelloClicks have helped us take our business to the next level. I recommend HelloClicks to anyone looking to gain an advantage online. My only regret, I wish I'd contacted them sooner. ”

**Allistair Mills** | Swim Now UK

CLIENT



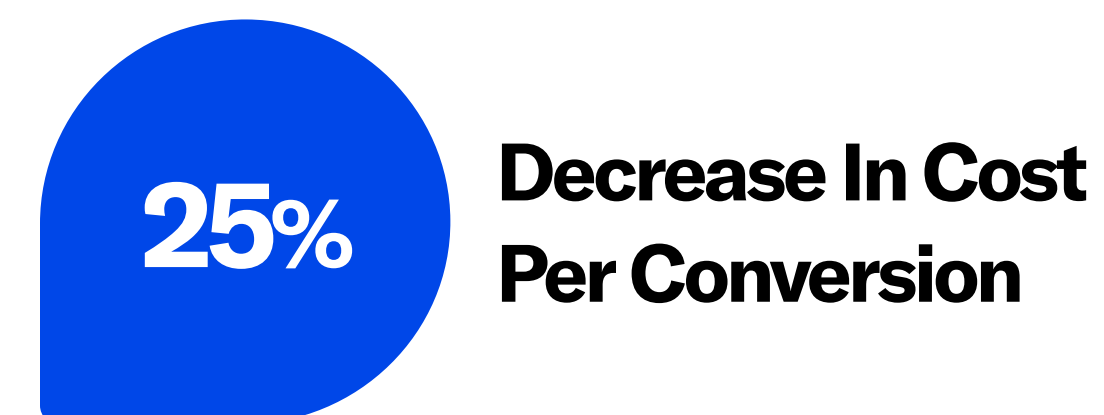
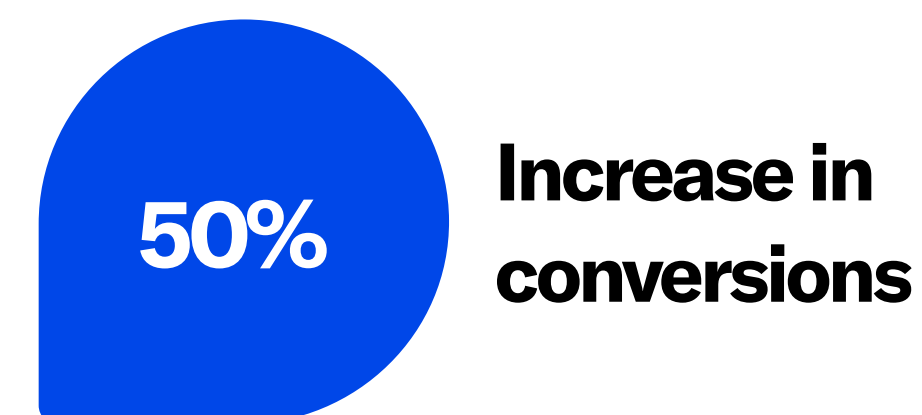
# Key Credit Repair Succeeds With a **50%** Increase In Conversions

Key Credit Repair understood that they needed to improve their landing pages in order to increase their conversions without spending more on traffic. After successfully completing that task, we began working together on their PPC management.

## HOW WE DID IT

- ✓ Landing Page Optimisation
- ✓ Landing Page Monitoring & Testing
- ✓ Keyword Expansion
- ✓ Campaign Segmentation

## THE RESULTS



“ Dale and his team are absolute gurus. My site was getting lots of traffic but we didn't know how to direct that traffic in a way to turn it into actual clients. Since working with them we've grown our business by 50%. ”

**Nikitas Tsoukalis** | Key Credit Repair