

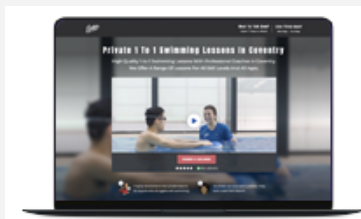
Swim Now UK Succeeds With a 35% Increase In New Business Year On Year



Swim Now UK are an ambitious UK based private swimming lesson provider. After working together on an initial project, Swim Now recognised the results that we could achieve. HelloClicks now provide them with a range of performance based marketing services and have been for several years.

How we did it

- Implemented Single Keyword Ad Groups
- Specific Landing Pages Based On Search Term
- Campaign Segmentation by Location
- Landing Page Optimisation



From landing page design to Adwords management and everything else inbetween, Dale and his team at HelloClicks have helped us take our business to the next level. I recommend HelloClicks to anyone looking to gain an advantage online. My only regret, I wish i'd contacted them sooner

Alistair Mills / Swim Now UK

The Results



35%

Increase in new business (YOY)



75%

Decrease In Cost Per Conversion



250%

Increase in conversions